

Diploma in Community Cultural Development Course Outline 2005



Diploma in Community Cultural Development

Community arts and community cultural development (ccd) is a well established and expanding field of practice, which crosses over all art form areas as well as other industry sectors such as local government, community services and development, health, welfare, cultural, recreation and the environment.

COURSE INFORMATION

This new ccd course provides participants with the competencies needed to work in community cultural development at a project and program management level. In particular it is designed for arts workers, organisers and artists as well as people working in fields allied to community cultural development, environment, health, youth work, arts organisations, Aboriginal organisations, migrant organisations.

This Diploma is offered Online. Full Internet delivery is offered for four modules, and a fifth is offered through a combination of Online and work based project activity.

Module	Title	How Offered in 2005	Certificate 3 & 4 equivalent
D1	Identifying Needs in CCD	online	E6
D2	Obtaining Funding for CCD Projects	online	E7
D3	Marketing & Promotion of CCD	online	E9
D4	Working With Groups Within a Community Network	online	E8
D8 D9 D10 D11	Manage CCD Project	work-based project & online	Core

MODULES

D1 Identify needs in CCD

The purpose of this module is to assist experienced and new community cultural development workers and consultants to further develop their research skills. This module will enable the student to plan and conduct medium to large scale community research projects through a range of consultation practices and methods, and in particular, to conduct participatory action research.

D2 Obtaining Funding for CCD Projects

This module is designed for community cultural development workers who have taken on the responsibility to initiate, plan and manage projects. The module provides learners with the skills and knowledge to locate sources of funding and support for a project from government and non-government sources, analyse and match funding guidelines and criteria to project proposals, and develop and implement strategies for obtaining funding and support.

D3 Working with groups in a community network

The purpose of this module is to provide learners with the skills and knowledge to plan broad strategies for working with community groups and develop programs and activities to assist in networking within a community.

D4 Marketing and promotion of CCD

The purpose of this module is to provide learners with the skills and knowledge to conduct market research, develop marketing plans and promote programs and activities, all with a specific focus on the particular marketing and promotional issues in community cultural development activities.

D8 – 11 Manage CCD Project

The purpose of this module is to provide learners with the skills and knowledge to manage the development, implementation and evaluation of a community cultural development project, which incorporates an area of art form practice. Modules specifically refer to music, dance, visual arts and theatre, but other art forms can also be accommodated.

On the job training

On the job training is a requirement of this course. Participants must have access to work either paid or voluntary in community cultural development project (s). CCDNSW can assist in finding an appropriate ccd project workplace.

DURATION

The course runs between March and October, and the full Diploma has a nominal duration of 288 hours.

D1, D2, D3 & D4 have a nominal duration of 54 hours;

D8-11 has a nominal duration of 72 hours.

Note: These nominal hours give only an indication of how many hours per week you will need to set aside in order to complete the module within the allocated timeframe.

For modules D1 – D4 this means at least 2 hours per week online, per module.

For module D8-11 you will need to set aside about 3 hours per week, one of which would be spent online. You need to ensure you have the time available in order to successfully complete the module(s) course. Enrolment in all five units would require nine hours online, plus two hours participating in a work based project each week, for the six months of the course. You may enrol in 2 or three units and complete the Diploma over two years.

ASSESSMENT

The courses and training programs being offered through CCDNSW are competency based. This means that your performance in the course will be judged in relation to competencies, and not in comparison with other students.

The assessment criteria are outlined below:

- Modules 1-4 are assessed through the successful completion of Online tasks including quizzes and short writing tasks, plus a major assignment which requires the practical application of skills developed and knowledge gained through the learning activities. For instance, The Marketing module requires provision of a Marketing Plan as the major assignment. Participation in Online discussion is also assessed.
- Modules 8-11 are assessed through the successful completion of a work based project, completion of an Online student presentation, ongoing diary entries and a report by the workplace supervisor Upon conclusion of assessment, your record will be marked with "Competent" or "Not Yet Competent".

PRE-REQUISITES

The course requires no pre-requisites.

Existing CCDNSW or NSWCAA qualifications

If you hold Certificate III or IV in CCD offered by CCDNSW and the previous NSW CAA you will be able to count some of that work towards the Diploma. If you have completed Certificate III in ccd you will need to enrol in three of the above modules in order to qualify for the Diploma. If you have completed Certificate IV in ccd you will need to enrol in two. If you partially completed either qualification you may be eligible to gain some credit towards the Diploma.

Previous students

Previous students must choose from those modules which you have yet to complete.

New students

New students may either enrol in 5 modules in order to complete the Diploma in one year, or two or three modules and undertake the course over two years.

IMPORTANT DATES

Enrolments

Enrolments close on **1 July 2005**. invoice for \$125 for each module you have enrolled in, for online activation.

Online activation date

1 July 2005 sees all enrolled students activated with an online status for each module in which they have enrolled in.

Please refer to the 'Costs' section below for details on payments.

Conclusion of course

All modules must be completed no later than 31 January 2006.

COSTS

D1 : \$325 [includes online activation fee of \$125]

D2 : \$325 [includes online activation fee of \$125]

D3 : \$325 [includes online activation fee of \$125]

D4 : \$325 [includes online activation fee of \$125]

D8-11 : \$420 [includes online activation fee of \$125]

The total Diploma cost is \$1,720 [no GST charged]

Payment schedule

The \$125 fee covers your online activation for each module on the WebCT online facilitation. CCDNSW requires you to pay this fee by 1 July 2005. You will be invoiced for this amount.

The remainder of the module fee is due **in-full no later than 3 weeks after the online activation date**.

Refunds

The online activation fee will be refunded in full ONLY if you withdraw **prior to the Online activation date (1 July)**. Once your online status is activated on 1 July the \$125 fee per module will no longer be refundable.

COURSE REQUIREMENTS

You need:

- regular access to an Internet Connected computer in order to access the virtual classroom. If you do not have access to one at home or at work, check your local community access centre or library for availability. CCDNSW can also provide access via a networked computer in our office, during business hours on a limited basis.
- if enrolling in (D8-D11) Manage CCD Projects, you will need to be working on a ccd project. This work can be done on a voluntary basis if you are not currently employed on a project.

RELATIONSHIP TO COMPETENCY STANDARDS

Specific competency standards in community cultural development have yet to be developed. The design of this course has drawn from relevant units of competency in the Community Services Training Package:

CHC 99

Music Industry Training Package CUS 00 and the
Assessment and Workplace Training Package BSZ 98

FURTHER INFORMATION

Please visit the CCDNSW website at: <http://www.ccdnsw.org>

You can also contact Sean Bridgeman at CCDNSW on 02 9764 6588 ext.1 or email sean@ccdnsw.org

You should also visit WebCT at: <http://www.webct.com>

Information and a demonstration of the program used to deliver the course is available at:
<http://www.ccdnsw.org/GS>

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Updated: 8 June 2005